

# MARE TIMES

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## Phoenix Boats Introduces New Model for 2013

Phoenix Boats has introduced their latest product offering for 2013, the Phoenix 920 Pro XP is a Tournament Boat that is 20 feet 6 inches long with a 250 horsepower rating.

The 920 Pro XP is an slightly smaller version of the very popular 921 Pro XP introduced last model year. The 920 Pro XP has a wider front casting platform than the 721 Pro XP that remains in the line for 2013. This looks to be a great addition to the Phoenix model lineup.

The 721 Pro XP as stated earlier is still available, but has been repositioned with a lower price to allow anglers another option when purchasing their next Phoenix Boat.

## Ranger Introduces 2013 Models

Ranger Boats introduced their 2013 model line up to their dealers at the Annual Dealer Meeting in July. In this article we will give a quick glance at what is coming to our showroom in the 2013 model year.

Ranger Boats is celebrating its 45th Anniversary during the 2013 model year and has introduced several new models and a 45th Anniversary Color option that is available on several models.

Ranger has introduced a new 17 foot bass boat called the Z117, it is rated for 115 horsepower and has the look of a smaller Z Series boat. This new rig should be a great model for those getting into bass fishing for the first time or have a need for a boat that they can handle with a smaller tow vehicle but

still want the legendary Ranger quality that they desire. We have an Z117 on order with a Mercury 115 Pro XS and can not wait for it to arrive.

Ranger has also introduced the Z520C which is a 20 foot 9 inches long tournament rig that is rated for a 250HP motor. The Z520C has larger consoles

and has a state of the art automotive style paint finish and special equipment only available on this limited edition model. The Ranger Z520C Carbon Editions has truly taken bass boats to the next level. We have 3 Z520C's on order; one is ordered in the 45th Anniversary color pack-

age with a Mercury 250 Pro XS and the 2 others are Z520C Carbon Editions with 250 Pro XS's on them. One of the Carbon Edition boats is scheduled to arrive in mid to late



September.

that will enable anglers to have larger Graph and GPS units flush mounted. There are several versions of the Z520C available; standard version, 45th Anniversary color and the Z520C Carbon Edition. The Carbon Edition uses carbon fiber in parts of the construction

We know that you will want to see these great new models, so keep an eye on our web site (mareinc.com) and our Facebook (MARE Inc.) page as we will post photos of all new boats coming in as soon as they arrive.

## What's New at BassCat Boats for 2013

BassCat Boats introduced their 2013 models at their Excellence in Action Dealer Meeting in July. It has been a very busy year for BassCat as they acquired Yar-Craft Boats this winter and moved productions of Yar-Craft to their Mountain Home manufacturing facility. Yar-Craft is a longtime manufacture of Walleye style boats.

BassCat have a new Fish & Play model for 2013 called the Calico, it is produced off an Yar-Craft mold and allows BassCat an avenue into a seg-

ment of the market that should increase sales overall in 2013.

The Puma FTD has been restyled for 2013 with the body lines and striping of an Eyra or the 2012 Cougar FTD. These three models will have the same new style look in 2013 that anglers desire.

We will post photos of these new models on our web site and Facebook when they arrive.